

AYUSH SARAN

- +(44)788.560.6655
- www.ayushsaran.com
- ayushsaran@gmail.com

EDUCATION

BSc in Media Arts

Platt College, San Diego, USA
May 2007

MSc in User Interaction Design

Kingston University, London, UK
Currently enrolled, graduating Sept. 2009

SKILLS

Ability to hand-code, standards compliant and valid **xHTML** and **CSS**

Intermediate **PHP** and **JavaScript** programming knowledge

Familiarity with scripts and effect libraries like **jQuery**, **Prototype** & **script.aculo.us**

Understanding of **DOM manipulation** via JavaScript

Experience with **RSS** feed technology and parsing

Experience with web-based **CMS** such as **Drupal** and **Joomla**

Experience with blogging platforms, especially theme creation and modification for **Wordpress**

Understanding of **MySQL** and **PhpMyAdmin** for database manipulation

Experience with **wireframing**, **prototyping**, qualitative and quantitative **usability testing**

Experience working with dedicated developer teams via **Basecamp** and **SVN**

WORK EXPERIENCE

digital-telepathy

Full time as web developer/designer 09/2007 – 05/2008

Information Architecture, Wireframing, Prototyping, Interface design and Web development
Assisted in strategic marketing, persona development and interviewing applicants.

Trademark 5150

Full time as web designer 05/2007 – 09/2007

Designed and created usability enhancements for existing websites. Involved in day-to-day maintenance of client websites. Created mood boards, comps and mock-ups for new client websites.

Platt College.

Part time as Teachers Aide from 03/2006 – 05/2007

Computer maintenance and repairs, troubleshooting both Macs and PCs

Helping students with HTML, CSS, Flash, Photoshop, Illustrator, Quark and Dreamweaver.

Cashman Auctions Inc.

Part time on location across California and Nevada from 02/2005 - 05/2008

Involved in website re-designs, mailing list maintenance, newspaper ads, mailers and flyers

Installation of temporary computer and wireless networks at warehouses, clerical work and data entry.

• ***Academic, personal and professional references available on request.***

• ***Portfolio available online via <http://www.ayushsaran.com>***